

Manage Banners: How do I Configure Banner Images?

Most online stores have one major component in common, a large, featured image or series of images prominently displayed on the homepage, Banner Images. These images serve a very important role for online businesses. Banner Images takes the majority of the real estate space on the most seen page of your entire site, the homepage. This is prime real estate in the online world, and could be a very valuable asset to your business if used correctly.

The Purpose of Banner Images:

- To help build your brand and tell your story
- To highlight your value proposition.
- To answer customer questions: Like “ FREE Shipping above \$59 ” .
- To make an announcement: Banner Image at homepage is a great place for sale notifications since it will reach the most number of visitors.
- To feature a product or product line, new products launches: When you launch new products and want them to receive the most amount of attention.

Banner Images Specification:

Schedule/rotate up to seven banners live on your mStore homepage at anytime.

Note: While you can pre-program any number of banners you want, we limit the live display to 7 carousels in order to ensure acceptable page load times. You can change your start and stop times of banner display accordingly.

Dimensions: 640 width (required) X 200 height (minimum)

File Types: PNG, JPG, GIF, or BMP file format

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Banner Title	Link	Image (Preview)	Display Date Range	Edit/Delete
Banner1	https://berettausa.mshopper.net/productDetails?id=143661978&keyword=&indexPosition=1&		2016-11-03 to 2016-11-30	
Banner2	https://sriqa.mshopper.net/productDetails/?id=144956140		2016-11-03 to 2016-11-23	
Banner3	https://berettausa.mshopper.net/productDetails?id=143658023&keyword=&indexPosition=2&		2016-11-03 to 2016-12-11	
Banner4	http://makingfriends.com/girl-scout-leader/wp-content/uploads/2016/01/brownie-parade-banner.jpg		2016-11-03 to 2017-06-02	
Overloaded	http://www.uua.org/sites/live-new.uua.org/files/9091212203_b5e5e25397_o.jpg		2016-11-03 to 2016-11-12	
B1	http://makingfriends.com/girl-scout-leader/wp-content/uploads/2016/01/brownie-parade-banner.jpg		2016-11-03 to 2016-11-07	
test	http://www.workfromhomeblog.net/wp-content/uploads/2014/03/Web-Banner.jpg		2016-11-03 to 2016-12-08	

Configure Banner Images at MCD side:

You must configure Banner Images which is in Design & Layout section: Design & Layout > Banner Images

Step 1: Provide banner title

Step 2: Browse for banner image from your local disk

Step 3: You can provide a link for this banner within Banner Link textbox. You could also pick a link from mStore emulator by clicking on ' BROWSE MSTORE & PICKUP URL ' button(this field is option)

Step 4: Final step is to provide a display date range. Your banner image will be shown only within this data range provided. Use time picker to program Start and Stop to the hour and minute.

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Merchandising

Banner Status | Add New Banner

Title: *

Select Image: No file chosen *

Banner Link:
 e.g. <http://www.mshopper.com>

BROWSE MSTORE & PICKUP URL

Use the selectors below to set the **STARTING** date and time for your promotion

- Use the date and time picker below
- All timings are approximate only and there may be a variance of several minutes

Use the selectors below to set the **ENDING** date and time for your promotion

- Use the date and time picker below
- All timings are approximate only and there may be a variance of several minutes

Select a Date (Year: 2015, 2016, 2017; Month: Nov; Day: 3)

Select a Time (Hour: 4pm; Minute: 5)

Select a Date (Year: 2015, 2016, 2017; Month: Dec; Day: 11)

Select a Time (Hour: 4pm; Minute: 5)

Please note that all times are US Central Time and approximations only

Save My Banner

[Cancel go back](#)

Current Banner (Preview)

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Easily Manage the carousel display on the homepage by sorting them:

Just change the order of banner image by clicking on Up/Down arrow button provided in front of each banner image. The sorted order gets saved automatically if you change it.

Merchandising

Banner Status | Add New Banner

- ▶ Schedule/rotate up to seven (7) banners live on your mStore homepage at anytime.
- ▶ Banners are responsive.
- ▶ Dimensions: 640 width (required) X 200 height (minimum)
- ▶ File formats: PNG, JPG, BMP, or GIF (Can be animated GIF)

⚠ Note: You must toggle the setting "Show Banners" to ON for your banners to appear in your mStore. [Click here](#) to check your settings.

ADD BANNER IMAGE

Banner Title	Link	Image (Preview)	Display Date Range	Edit/Delete
Banner1	https://berettausa.mshopper.net/productDetails?id=143661978&keyword=&indexPosition=1&		2016-11-03 to 2016-11-30	
Banner2	https://sriqa.mshopper.net/productDetails?id=144956140		2016-11-03 to 2016-11-23	
Banner3	https://berettausa.mshopper.net/productDetails?id=143658023&keyword=&indexPosition=2&		2016-11-03 to 2016-11-11	
Banner4	http://makingfriends.com/girl-scout-leader/wp-content/uploads/2016/01/brownie-parade-banner.jpg		2016-11-03 to 2016-06-02	
Overloaded	http://www.uua.org/sites/live-new.uua.org/files/9091212203_b5e5e25397_o.jpg		2016-11-03 to 2016-11-12	
B1	http://makingfriends.com/girl-scout-leader/wp-content/uploads/2016/01/brownie-parade-banner.jpg		2016-11-03 to 2016-11-07	
test	http://www.workfromhomeblog.net/wp-content/uploads/2014/03/Web-Banner.jpg		2016-11-03 to 2016-12-08	

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Note: Toggle Banner Image Visibility

You must configure setting to "Show" banner in Design & Layout section: Design & Layout > Page Settings > Home (Show Banner Image)

The screenshot shows the mShopper admin interface. The left sidebar contains navigation menus for Dashboard, mPower Marketing, Design & Layout, Page Settings, Color Themes, Confirmation Pages, Manage Banners, Data Feeds, mStore Settings, mStore Merchandising, mStore Order Processing, mStore Conversion Features, Analytics, Reports, Account Settings, and View mStore. The main content area is titled 'Page Settings' and has a breadcrumb trail: All Pages | Home | Listing/SERP | Prod. Details Page | Other Settings | Footer. The 'Home' page is selected. A green box highlights the 'Show Banner Image' setting, which is currently set to 'Show'. Below this, there are sections for 'Show & configure All Categories Tile' and 'Show & configure All Brands Tile', each with radio button options for 'Auto-populate Image', 'Select an Image', and 'Select an Image (recommended)'. There are also 'Display Popular Categories list' and 'Display Popular Categories As Tiles Or Strips On Home Page' settings. On the right side of the interface, there is an 'mHelp' section with a video player showing 'mShopper MOBILE COMMERCE MADE EASY mHelp Video' and three video links: 'Video 1 - Listing Page All Category Settings', 'Video 2 - Listing Page - All Brand Settings', and 'Video 3 - Listing Page - Sales Ranking Settings'.

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Author: Craig F

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