

Manage Banners: How do I Configure Banner Images?

Most online stores have one major component in common, a large, featured image or series of images prominently displayed on the homepage, Banner Images. These images serve a very important role for online businesses. Banner Images takes the majority of the real estate space on the most seen page of your entire site, the homepage. This is prime real estate in the online world, and could be a very valuable asset to your business if used correctly.

The Purpose of Banner Images:

- To help build your brand and tell your story
- To highlight your value proposition.
- To answer customer questions: Like “ FREE Shipping above \$59 ” .
- To make an announcement: Banner Image at homepage is a great place for sale notifications since it will reach the most number of visitors.
- To feature a product or product line, new products launches: When you launch new products and want them to receive the most amount of attention.

Banner Images Specification:

Schedule/rotate up to seven banners live on your mStore homepage at anytime.

Note: While you can pre-program any number of banners you want, we limit the live display to 7 carousels in order to ensure acceptable page load times. You can change your start and stop times of banner display accordingly.

Dimensions: 640 width (required) X 200 height (minimum)

File Types: PNG, JPG, GIF, or BMP file format

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Merchandising

Banner Displays

Banner Status | [Add New Banner](#)

- Schedule/rotate up to seven (7) banners live on your mStore homepage at any time.
- Banners are responsive.
- Dimensions: 640 width (required) X 200 height (minimum)
- File formats: PNG, JPG, BMP, or GIF (Can be animated GIF)

Note: You must toggle the setting "Show Banners" to ON for your banners to appear in your mStore. [Click here](#) to check your settings.

ADD BANNER IMAGE

| Banner Title | Link | Image (Preview) | Display Date Range | Edit/Delete |
|--------------|---|-----------------|--------------------------|-------------|
| Banner1 | https://berettausa.mshopper.net/productDetails?id=143661978&keyword=&indexPosition=1& | | 2016-11-03 to 2016-11-30 | |
| Banner2 | https://sriqa.mshopper.net/productDetails/?id=144956140 | | 2016-11-03 to 2016-11-23 | |
| Banner3 | https://berettausa.mshopper.net/productDetails?id=143658023&keyword=&indexPosition=2& | | 2016-11-03 to 2016-12-11 | |
| Banner4 | http://makingfriends.com/girl-scout-leader/wp-content/uploads/2016/01/brownie-parade-banner.jpg | | 2016-11-03 to 2017-06-02 | |
| Overloaded | http://www.uua.org/sites/live-new.uua.org/files/9091212203_b5e5e25397_o.jpg | | 2016-11-03 to 2016-11-12 | |
| B1 | http://makingfriends.com/girl-scout-leader/wp-content/uploads/2016/01/brownie-parade-banner.jpg | | 2016-11-03 to 2016-11-07 | |
| test | http://www.workfromhomeblog.net/wp-content/uploads/2014/03/Web-Banner.jpg | | 2016-11-03 to 2016-12-08 | |

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Configure Banner Images at MCD side:

You must configure Banner Images which is in Design & Layout section: Design & Layout > Banner Images

Step 1: Provide banner title

Step 2: Browse for banner image from your local disk

Step 3: You can provide a link for this banner within Banner Link textbox. You could also pick a link from mStore emulator by clicking on ' BROWSE MSTORE & PICKUP URL ' button(this field is option)

Step 4: Final step is to provide a display date range. Your banner image will be shown only within this data range provided. Use time picker to program Start and Stop to the hour and minute.

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Banner Status | Add New Banner

Title: *

Select Image: No file chosen *

Banner Link:
e.g. <http://www.mshopper.com>

BROWSE MSTORE & PICKUP URL

Use the selectors below to set the **STARTING** date and time for your promotion

- Use the date and time picker below
- All timings are approximate only and there may be a variance of several minutes

Use the selectors below to set the **ENDING** date and time for your promotion

- Use the date and time picker below
- All timings are approximate only and there may be a variance of several minutes

Select a Date (Year: 2015, 2016, 2017; Month: Nov; Day: 3)

Select a Time (Hour: 4pm; Minute: 5)

Select a Date (Year: 2015, 2016, 2017; Month: Dec; Day: 11)

Select a Time (Hour: 4pm; Minute: 5)

Please note that all times are US Central Time and approximations only

Save My Banner

[Cancel go back](#)

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Easily Manage the carousel display on the homepage by sorting them:

Just change the order of banner image by clicking on Up/Down arrow button provided in front of each banner image. The sorted order gets saved automatically if you change it.

Merchandising

Banner Status | Add New Banner

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⚠ Note: You must toggle the setting "Show Banners" to ON for your banners to appear in your mStore. [Click here](#) to check your settings.

ADD BANNER IMAGE

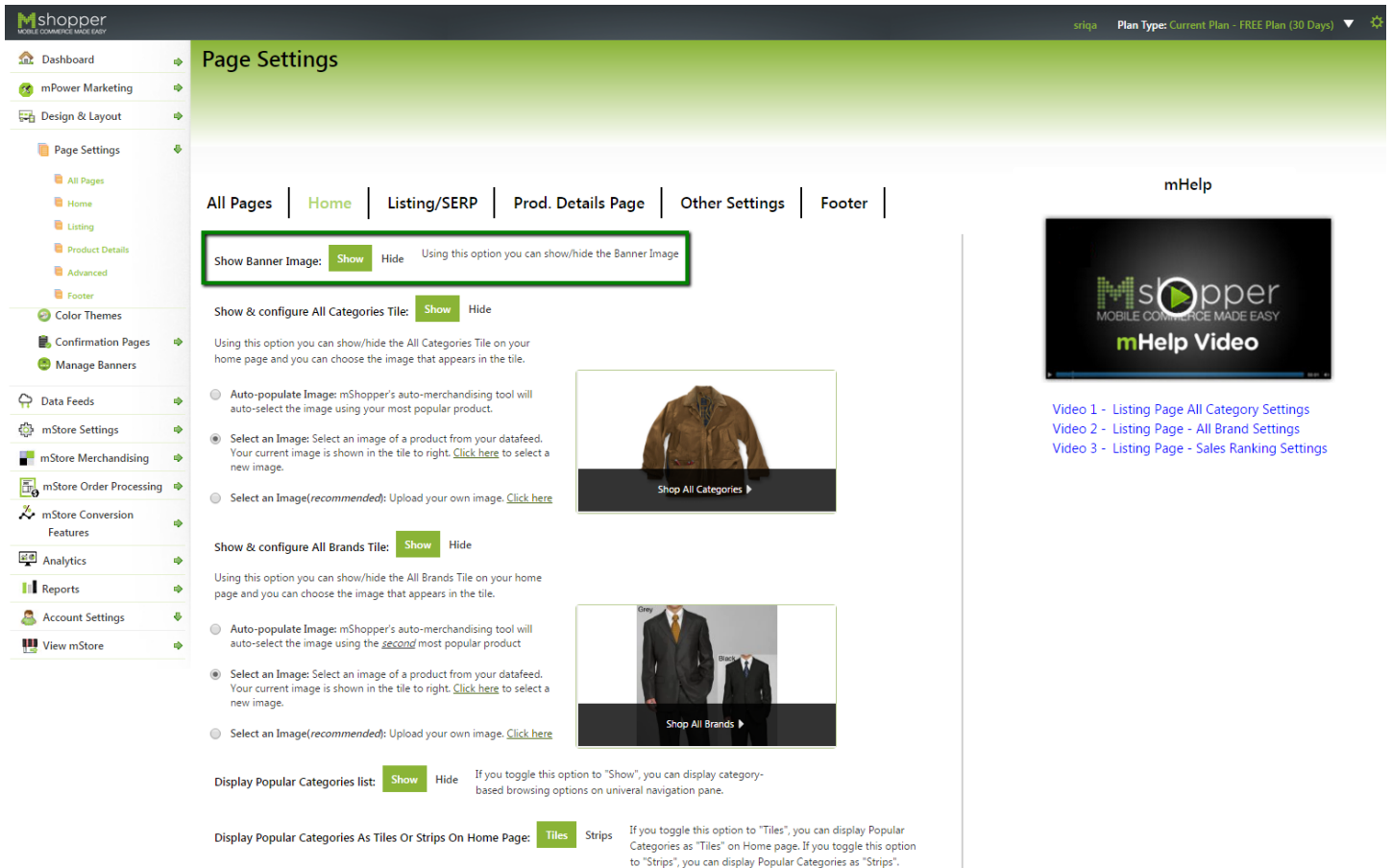
| Banner Title | Link | Image (Preview) | Display Date Range | Edit/Delete |
|--------------|---|-----------------|--------------------------|-------------|
| Banner1 | https://berettausa.mshopper.net/productDetails?id=143661978&keyword=&indexPosition=1& | | 2016-11-03 to 2016-11-30 | |
| Banner2 | https://sriqa.mshopper.net/productDetails?id=144956140 | | 2016-11-03 to 2016-11-23 | |
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| Overloaded | http://www.uua.org/sites/live-new.uua.org/files/9091212203_b5e5e25397_o.jpg | | 2016-11-03 to 2016-11-12 | |
| B1 | http://makingfriends.com/girl-scout-leader/wp-content/uploads/2016/01/brownie-parade-banner.jpg | | 2016-11-03 to 2016-11-07 | |
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Note: Toggle Banner Image Visibility

You must configure setting to "Show" banner in Design & Layout section: Design & Layout > Page Settings > Home (Show Banner Image)



mShopper
MOBILE COMMERCE MADE EASY

srjqa Plan Type: Current Plan - FREE Plan (30 Days)

Page Settings


All Pages | **Home** | Listing/SERP | Prod. Details Page | Other Settings | Footer

Show Banner Image: **Show** Hide Using this option you can show/hide the Banner Image

Show & configure All Categories Tile: **Show** Hide

Using this option you can show/hide the All Categories Tile on your home page and you can choose the image that appears in the tile.

- Auto-populate Image: mShopper's auto-merchandising tool will auto-select the image using your most popular product.
- Select an Image: Select an image of a product from your datafeed. Your current image is shown in the tile to right. [Click here](#) to select a new image.
- Select an Image(recommended): Upload your own image. [Click here](#)




Shop All Categories ▶

Show & configure All Brands Tile: **Show** Hide

Using this option you can show/hide the All Brands Tile on your home page and you can choose the image that appears in the tile.

- Auto-populate Image: mShopper's auto-merchandising tool will auto-select the image using the second most popular product
- Select an Image: Select an image of a product from your datafeed. Your current image is shown in the tile to right. [Click here](#) to select a new image.
- Select an Image(recommended): Upload your own image. [Click here](#)




Shop All Brands ▶

Display Popular Categories list: **Show** Hide If you toggle this option to "Show", you can display category-based browsing options on universal navigation pane.

Display Popular Categories As Tiles Or Strips On Home Page: **Tiles** Strips If you toggle this option to "Tiles", you can display Popular Categories as "Tiles" on Home page. If you toggle this option to "Strips", you can display Popular Categories as "Strips".

mHelp



Video 1 - Listing Page All Category Settings
Video 2 - Listing Page - All Brand Settings
Video 3 - Listing Page - Sales Ranking Settings

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