

# Single Feed: I use Single Feed, Can I Use The Same Data Feed?

Single feed is one of our data feed partners. The merchants who are already signed up with Single Feed can use the this option for the product retrieval process with your mStore

Who can use this Single Feed option to pull the data?

- The Merchants those are signed up with Single Feed affiliate programs
- The Merchants e-commerce site is set with Single Feed implementation

How can I pull the data using Single Feed?

You can pull the products by using linkshare data feed file By Providing the file name of the Single Feed in with Mobile Commerce Dashboard.

If your Datafeed file is available at Single Feed common location and you want to pull the products by accessing the Single Feed ' s common location itself, you just need to follow the below steps:

Step 1: Go to Products page of Mobile Commerce Dashboard

Step 2: Click on Datafeeds -> Setup tab

Step 3: Choose the Single Feed radio button

Step 4: Enter the Merchant ID at the text box provided

Step 5: Click on Save Button

Now you will be re-directed to product attributes mapping (Field synchronization) Page, Our Mobile Commerce Dashboard ' s Auto mapping mechanism will synchronize all the fields automatically, you just need to review and also change the field mapping according to your wish

Step 6: Save the changes at product attribute mapping page

Step 7: Run the data feed and search/browse your mStore to test

The advantage from this option is you can just schedule the datafeed process by using datafeed schedule settings, The system will automatically pull the your datafeed according to your schedule.

**How Do We Get Your Feed?**

From An Integrated Partner

- SF SingleFeed (recommended) Learn more
- Magento Learn more
- CJ
- Linkshare
- MerchantAdvantage
- Volusion Learn more

OR

Retrieve From HTTP or FTP Location

- CSV or TXT File See specs
- Google base See specs

OR

Upload From My Local Computer

- CSV or TXT File See specs
- Google base See specs

**Single Feed**

Enter your SingleFeed filename to upload your file.

File Name :

**SAVE & MAP**

**Datafeed Summary**

Last Feed	Now, Singledatafeed ( Feb 17, 2015, 01:03:03 )
Products Imported	5295
Products Not Imported	10 ( <a href="#">View Details</a> )
Datafeed Status	Completed
Progress	5305

**RUN DATAFEED NOW**

**Schedule Datafeed Frequency:**

Click [here](#) to enter credit card details to enable the **Daily** and **Hourly** options for datafeed processing.

**Manual**

**Daily** @:  Hrs  Mins CDT

**Hourly** @ Every:  Hrs

**SAVE**

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