

Merchant Advantage: I use Merchant Advantage, Can I Use The Same Data Feed?

mShopper is signed up with Merchant Advantage to provide merchant friendly services to the mCommerce customers.

Who can use this Merchant Advantage option to pull the data?

- The Merchants those are signed up with Merchant Advantage for affiliate programmes
- The Merchants e-commerce site is set with Merchant Advantage

How can I pull the data using Merchant Advantage?

You can pull the products by using Merchant Advantage data feed file By Providing the file name of the Merchant Advantage with Mobile Commerce Dashboard.

If your Datafeed file is available at Merchant Advantage common location and you want to pull the products by accessing the Merchant Advantage ' s common location itself, you just need to follow the below steps

Step 1: Go to Products page of Mobile Commerce Dashboard

Step 2: Click on Datafeeds -> Setup tab

Step 3: Choose the Merchant Advantage radio button

Step 4: Enter the Merchant ID at the text box provided

Step 5: Click on Save Button

Now you will be re-directed to product attributes mapping (Field synchronization) Page, Our Mobile Commerce Dashboard ' s Auto mapping mechanism will synchronize all the fields automatically, you just need to review and also change the field mapping according to your wish

Step 6: Save the changes at product attribute mapping page

Step 7: Run the data feed and search/browse your mStore to test

The advantage from this option is you can just schedule the datafeed process by using datafeed schedule settings, The system will automatically pull the your datafeed according to your schedule.

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Status Setup Mapping Schedule

How Do We Get Your Feed?

From An Integrated Partner

- SF SingleFeed (recommended) [Learn more](#)
- Magento [Learn more](#)
- CJ
- Linkshare
- MerchantAdvantage
- Volusion [Learn more](#)

OR

Retrieve From HTTP or FTP Location

- CSV or TXT File [See specs](#)
- Google base [See specs](#)

OR

Upload From My Local Computer

- CSV or TXT File [See specs](#)
- Google base [See specs](#)

MerchantAdvantage

Enter your MerchantAdvantage filename to upload your file.

File Name :

[SAVE & MAP](#)

Datafeed Summary

Last Feed	Now, MerchantAdv (Feb 17, 2015, 01:03:03)
Products Imported	5295
Products Not Imported	10 (View Details)
Datafeed Status	Completed
Progress	5305

[RUN DATAFEED NOW](#)

Status Setup Mapping Schedule

This section allows you to determine when mShopper imports an updated version of your datafeed. Clicking 'Run Datafeed Now' will import your most updated product data into your mStore and this mStore management tool for merchandising and marketing.

Schedule Datafeed Frequency:

Click [here](#) to enter credit card details to enable the **Daily** and **Hourly** options for datafeed processing.

Manual

Daily @: Hrs Mins CDT

Hourly @ Every: Hrs

[SAVE](#)

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