

# SMS (txt) Report: Where Can I Find My Opted-In Mobile Phone Subscribers?

mShopper's helps you build your SMS sign up form, and all of those opted-in phone #s are yours to keep!

We provide you access to pull a report to generate all/latest subscribers from your SMS sign up form of opted-in subscribers. These individuals signed up to receive SMS alerts on products/news from you! Sending a text message to these subscribers is an awesome privilege. We recommend sending out 1-2 text messages per month full of great deals, promo codes and a time bomb to express urgency.

From this option you can directly generate an XLS file on which you get the details for latest subscribers including phone #, categories signed up and if they signed up from the Sign Up & Save feature, too.

Go To: Dashboard > Analytics > SMS Analytics > click at bottom of page to export an XLS file.

Note: mShopper won't ever use your subscriber database, it's yours and only yours!

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Author: mShopper

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