

Promote Form: Promote The SMS Sign Up Form via Inline Signup Widget

Please go through below steps which assists you to 'Promote The SMS Sign Up Form via Inline Signup Widget'

Step 1:

We are now on a tile 'mConnect | Build database of Permissioned Mobile numbers.'

Find the link 'Distribute + Promote Your Sign Up Form', hit it!

The screenshot displays the mShopper mPower dashboard. On the left is a navigation menu with categories like Dashboard, mPower Marketing, Design & Layout, Data Feeds, mStore Settings, mStore Merchandising, mStore Order Processing, mStore Conversion Features, Analytics, Reports, Account Settings, and View mStore. The main content area is divided into four tiles: mConnect (green), mTime (blue), mPlace (orange), and mPulse (purple). The mConnect tile is selected and contains the following text: 'mConnect | Build your database of permissioned mobile numbers', a list of bullet points, and a link 'Distribute + Promote Your Sign Up Form' which is highlighted with a green box. Other tiles include mTime (Precision time based SMS and push notifications), mPlace (Hyper-precise, location based engagement), and mPulse (Promotions and impulse generation). A 'mHelp Video' section is visible on the right side of the dashboard.

Step 2:

You can choose between posting your graphic asset via

(A) Inline Signup Widget or

(B) Promote Http link or

(C) Live Embedded Code

When shoppers are on your site they click the sign up form asset and either of these redirects will

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show them an iphone frame of your mStore sign up page simulating the mobile experience.

Option 1: "Inline" Sign Up Widget View/edit your widget

- Click View/edit your widget link to configure your widget's wording, look and feel.
- Then have your developers copy/paste the javascript code below inline wherever you want, in your new customer sign up process.
- mShopper servers take care of all the rest. We host your database and store all the sign ups!

Secure javascript

```
<div id="71ec3274b9cf448cba8d32a04e29a819-a"></div><script type="text/javascript" src="http://mstore.mshopper.net/signupwidget.js?elementid=71ec3274b9cf448cba8d32a04e29a819-a&mid=3314&optinsource=pcsite&visible=true"></script>
```

Option 2: Hyperlinks View/edit your hyperlink overlay

- Your Form will appear over page where you place your hyperlink. It will look like the emulator the right.
- Use the http link any where you want to embed a hyperlink an unsecure pages of your website.
- Use the https link for placement on any of your secure https pages.
- You need to use some special hyperlink code to get pop up to appear as an overlay. [Get the code here](#)

Unsecure http:// link:

```
http://mstore.mshopper.net/MerchantOptin.jsp?optinsource=pcsite&visi
```

Secure https:// link:

```
https://mstore.mshopper.net/MerchantOptin.jsp?optinsource=pcsite&visi
```

Option 3: Live Embed Code View/edit your hyperlink overlay

- Your Form will appear over page where you place your embed code. It will look like the emulator the right.
- Use the http link any where you want to embed your form on an unsecure page of your website.
- Use the https code for placement on any of your secure, pages.

Unsecure embeded code:

```
<script type="text/javascript" src="http://mstore.mshopper.net/optinScript.js?scriptdata=true"></script><script type="text/javascript" src="http://mstore.mshopper.net/optin.js?optinsource=pcsite&visible=true&embedcode=1"></script>
```

Secure embeded code:

Copy the code simply clicking on this 'Copy' button.

iPhone frame of your mStore sign up page simulating the mobile experience will appear over page where you place your hyperlink/ Live Embed Code script.

Use the http link any where you want to embed a hyperlink an unsecure pages of your website and use the https code for placement on any of your secure pages

Configure your widget's wording, look and feel

You might want to finalize your mStore sign up page before for publishing it over e-Commerce site; Click View/edit your widget link to configure your widget's wording, look and feel.

Signup Widget

Configur the wordings, the look and feel, other style related changes, Confirmation Popup Text with

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the help of Inline editor provided!

Edit Your Inline Signup Widget
Promote Sign Up Form

Design your inline widget makes it easy and seamless for your customers to sign up for your mConnect program at the same time when they create their accounts on your website.

- The description and other fields below have been imported directly from your mConnect sign up form. [Click here](#) to edit your sign up form.
- Once you are satisfied with the design of your form, simply copy and paste the javascript code into your site, wherever you want our form to appear!

Your mConnect program is a valuable asset to your business. Once you realize how valuable your mConnect sign ups are, you'll want to promote your mConnect program at every customer touch point, everywhere.

You can edit your widget container variables

mConnect affords three(3) different options to easily promote your sign up form:

- Option 1: Inline Sign Up Widget
- Option 2: Embeddable sign up form
- Option 3: Embeddable sign up form

Container background color: FFFFFFFF

Option 1: "Inline" Sign Up Widget

- Click View/edit your widget link to configure your widget's wording, look and feel.
- Then have your developers copy/paste the javascript code below inline wherever you want, in your mConnect sign up form. [Click here](#) to edit your sign up form.
- mShopper servers take care of all the rest. We host your database and store all the sign ups!

Secure javascript

```
<div>1. Click on any element in the widget to edit the text, font, font style, and font size for the element. 2. While you can edit font size and style for your categories, to edit/add/delete new categories, you must update your mConnect sign up form. Click here to edit your categories. 3. While you can edit font size and style for the gender and age text strings, you cannot edit the gender or age values. 4. While you can edit font size and style for the program terms section, you cannot edit the text. You need to use some special hyperlink code to get pop up to appear. </script>
```

Unsecure http:// link: <http://mstore.mshopper.net/MerchantOptIn.jsp?optinsource=pcsite&visi>

Secure https:// link: <https://mstore.mshopper.net/MerchantOptIn.jsp?optinsource=pcsite&visi>

mShopper Mobile Insider

Be the first to know about time bombs, flash sales and other deals. Get online merchants to compete in your local stores. Save 90% or more. No kidding. Try it; you'll like it!

Enter your 10 digit mobile number below

We will NEVER call you

- Your information is ALWAYS secure
- Gender and age information are used only to send you the best offers possible
- You can OPT OUT anytime

Mobile number:

Choose your favourite categories. We will send you alerts only for the categories you choose:

- Check all categories
- Fused Time Bombs
- Regular time bombs
- Mobile exclusive deals (Insider Only)
- Paperless coupons - scan and save in store!
- Real time offers

Gender (Optional, but it really helps us send relevant offers)

Male Female

Age (Optional, but it really helps us send relevant offers)

18-24 25-34 35-44 45-54 55+

Program Terms. We do not change for this service, but standard or other changes may apply from your carrier. Please check your plan to make sure. To stop receiving text messages at anytime, text STOP to 80676. For help, text HELP to 80676.

Final Step

Ensure you've made all required configuration and Save the form by clicking on this save button over here!!

Unique solution ID: #1229

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