

Store Settings: What Can Be Configured On My mStore?

The beauty of mShopper's mobile commerce platform is that we put your Marketing/Engineering Team in the driver seat to control your entire mStore by offering the simple-turn-on 100+ configurable settings. Here in the Page Settings panel you have six segments at the top menu with an iPhone preview frame to reflect your real-time changes. We've shared a few details below...

Go to: Dashboard > Design & Layout > Page Settings

- a) All Pages
- b) Home
- c) Listing
- d) Details
- e) Advanced
- f) Footer

a) All Pages:

From this section you can upload your mStore header logo. Keep in mind because this shows on every page you should consider putting in simple offers like "free shipping" and even a promo code offer so that all users see it despite what pages on the mStore they're on, they'll see it. Or ask our mDesign Team to create one for you by providing a brief and we'll send back a quote.

The recommended size of the header logo image is 320x40 and in the PNG, JPG, GIF, or BMP file format.

The image shows the 'Store Settings' interface on the left and a mobile phone preview on the right. The 'Store Settings' panel has a green header with navigation tabs: 'All Pages', 'Home', 'Listing', 'Details', and 'Login'. The 'All Pages' tab is active. Below the tabs, there are three main sections: 1. 'Upload Logo': A text input field, a 'Browse...' button, and a red 'UPLOAD' button. Below this is a note: 'Header Logo size should be between 320x40 and in the PNG, JPG, GIF, or BMP file format.' 2. 'Display Full Site Link': A 'Show' button and a 'Hide' button. Below this is a note: 'Use this option to display a 'Full Site' link in the footer of every mStore page. If you Show this link, enter the full URL of the non-mobile-optimized website page that visitors will visit if they click this link.' A 'Full Site Link:' text input field is below. 3. 'Request Custom Logo Image': A note: 'Let mshopper help you create a custom header image for your mStore. Just send us your requirements and we will respond within 2 business days.' A 'Requirements:' text input field is below. At the bottom of this section is a checked checkbox 'Contact Me Via Email For More Details' and a red 'SEND' button. At the very bottom of the settings panel is a large red 'SAVE & UPDATE PREVIEW' button. The mobile phone preview on the right shows a mobile storefront with a yellow banner 'Demonstration & Trial', a search bar, another yellow banner, 'Hot Deals' with two product cards (one priced at \$24.99, the other at \$29.99), 'Top Brands' with a list (Sri: 760, Line: 1, Knit: 3), and 'Popular Categories'.

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b) Home:

Upload a banner Image:

Here you can brand and merchandise seasonally and drive products. You can even link this page to any page in your mStore as well. If you offer free shipping or have a promotion going on definitely update your homepage regularly to maximize conversions. Or ask our mDesign Team to create one for you by providing a brief and we'll send back a quote.

The ecommended size of homepage banner is 640x250 and in the PNG, JPG, GIF, or BMP filie format.

Display Popular Categories:

Popular categories are driven by the "popularity" of real-time mobile shopper click activity. This can change often pending what's hot and what's not. If youre interested in listing a certain specific categories (hard coded) then put in a request and well provide a quote.

Display All Categories:

These categories are listed based on your data feed and can also be listed alphabetically

No. of Categories / Brands to display:

You can set the number of categories you would like to display on home page of your mobile store pending your unique needs.

Would you like to display Deal of the Day(Today ' Hot Deal):

You can Show/Hide Deal of the day from the home page to merchandise a specific product more prominently.

(Note: You should also select " Deal of the Day " check box manually from the hot deal items to display on your mobile store)

Display a Welcome Note or Offer:

You can write and Show/Hide the note/offer text added on the top area of your mobile store.

Welcome your customers and/or message a promotion here. Brief HTML is accepted.

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Store Settings

Help

All Pages **Home** Listing Details Login

Upload Banner:
Please upload banner (Hero) image in the PNG, JPG, GIF, or BMP file format.

Banner Image Link:
Using this option you can provide link to the banner so on click buyers will be redirected to particular page of your mobile store.

URL:

Request Custom Banner Image:
Let mShopper help you create a custom banner image (Hero image) for your mStore. Just send us your requirements and we will respond within 2 business days"

Requirements:

Contact Me Via Email For More Details

Display Categories:
Using this option you can show/hide the Categories list from the home screen

Display Brands:
Using this option you can show/hide the Brands list from the home screen

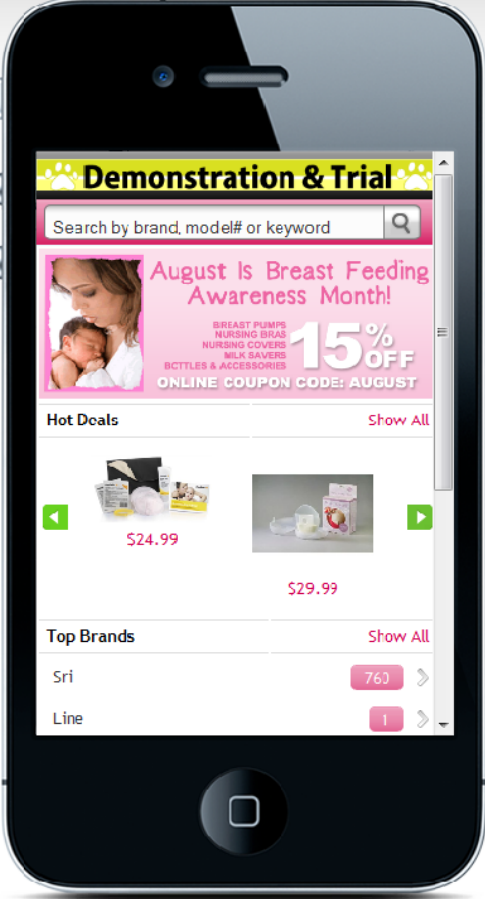
Display Hot Deals:
Using this option you can show/hide the Hot deals section from the home screen

Number of Categories I would like display:

Number of Brands I would like display:

Would you like to display a Deal of the Day:

Welcome message or promotional offer:
Using this option you can show/hide this text on your mStore. The text will appear at the top of the mStore homepage under the search box.



C) Listing:

Set the Product view type as either List view Or thumb view. Whichever type you have set in this section will reflect on Listing pages of the mStore (Search result pages).

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All Pages Home **Listing** Details Login

Set default view to display products as: **List View** Thumb View

If you choose List View it will display as follows:

Full Site | Login | Faq | Feedback | GetFirstDibs
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SAVE & UPDATE PREVIEW

Unique solution ID: #1033

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