

Dashboard: What is mShopper's Mobile Commerce Dashboard?

mShopper's Mobile Commerce Dashboard provides a graphical representation of statistical data about your mStore sales, new buyer registrations along with top search keywords and quick links.

Your dashboard will show you activity in the last 7 days, how many buyers signed up on particular date, what the recent orders are, as well as the keywords searched by buyers to purchase a product.

From your dashboard you can navigate directly to other required sections on the left hand pane for merchandising, customizing and sending out your text message campaigns weekly, order information, buyer details, profile and much more. Or you can follow the Quick Links on the right hand side to continue forward.



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